



**11<sup>TH</sup> ÉDITION**

**15<sup>TH</sup> & 16<sup>TH</sup> NOVEMBER 2025**

**PARIS MONTREUIL EXPO - MONTREUIL / PARIS**

Independent Information

## 1 ) PARTICIPATION QUALIFICATIONS

An independent artist booth is a booth whose products are the personal creations of the artist (self publishing, private individuals, etc). A professional publisher or a trader cannot take an artist booth. The booth has to **mainly offer products** corresponding to the theme of the convention (**homoromance, homoeroticism**). A check will be made during the application process, as well as during the convention.

It is strictly forbidden for any booth to sell products from a publisher who will be at the convention (novels, mangas, comics, goodies, etc) except if you have the authorization of the rights holders or if you're the artist/author of said-works. The authorization needs to be transmitted to us. It is also forbidden to sell products that are not the direct property of the booth.

It is forbidden to display or hang anything if the booked module has no grids, except in the case of kakemonos or roll-ups, including on the walls within your booth perimeter.

**It is forbidden to order more than one booth.**

We encourage people to share their booth as long as we have been informed beforehand. It is forbidden to share one with another person/entity without having informed the organizers and without having received our positive feedback. It is forbidden to give the booth or part of the booth for free or in exchange of money without the formal written authorization from the organizers.

If you are sharing a booth, please fill out **ONLY ONE** form detailing the different exhibitors on the booth and give only one logo, one portfolio and one link for the whole booth.

**In the case of booth sharing, the artist(s), agrees to be physically present on the booth for the duration of the event.**

Counterfeiting or works produced by AI are forbidden at the Y/CON. The Y/CON has always supported and respected the work of artists and authors. We take a position against the use of AI in the creation and production of works; therefore the sale of works produced and/or made wholly or in part with AI is prohibited at the event.

This includes pre-sales that can be recovered at the event.

## 2 ) BOOKING AND PAYMENT

**Applications will solely be done through the online form, starting from 10th May 2025, at 10am (French hour - GMT+2) until 14th June 2025 included.**

**<https://forms.gle/WmwnmDsoNGx3drXdA>**

Sending the form constitutes acceptance of the rules.

A photocopy of the identification card of the booth manager will be asked during the booking process.

**Payment information will be given with the invoice. You will be able to pay by SEPA bank transfer.**

**The total price of the booth has to be completely paid within a one-month period starting from the reception of the invoice. After this deadline we cannot guarantee you a booth.**

If any problem arises regarding the payment of your booth, please contact us as soon as possible.

### 3) BOOKING PROCESS

During the process, you will be asked to go on an online form (link above).

#### Please prepare in advance:

- **The ID card of the booth manager** (front and back on the same file)
- **One and only logo for the entirety of the booth** in .jpeg or .png, with a size of 150 x 150 pixels, in color or in B&W.
- **One and only portfolio for the entirety of the booth in .pdf format, size max 25 mo**, showing the content you will provide during the event, if you are sharing a booth please provide one portfolio only.
- **The name of your booth with a 22 character-limit**. If you are sharing the booth, only the information given at this step of the form will be taken into account.

You'll have to give us URL links (Dropbox, Drive or else) leading to those files. Please do not delete the authorization accesses to those before having a definitive answer for your application.

**If you do not provide these URL links on this form or if one of the files does not comply with the requested formats, your registration will be put on hold and you will lose your ranking in the registrations. Please make sure we will be able to access those files before registering.**

Sensitive information will be collected during your booking process for the organization and will only be available to the exhibitor supervisors. Those information will be deleted at the end of the event.

In order to **promote some diversity** in the contents offered by the booths, we will **select** according to a diversity quota some of the booths:

- the **75% first arrived** will be automatically registered, on condition of receiving the form correctly filled as well as the payment on time. We will send you an email to inform you (please do not forget to check your spam folder).
- the **25% remaining** will be carefully selected.

In order to do that, we will ask you on the form to select the major and minor categories of your booth. You will also have to submit a clear and neat portfolio with the products you are going to sell and/or your future projects in a **.pdf format**.

#### Here are a few tips to help us judge your submissions as accurately as possible:

- Remember to compress your submissions to no more than **25 mo**
- Specify whether your comic / novel / zine belongs to the FF or MM genre or other
- If your projects are not defined for the end of the year, you can give us a realistic idea of the content you will have on the booth. Remember to state clearly that these are works in progress
- The team would like to see the type of products you are offering (key rings, mugs, prints, stickers, zines, drawings on request, mirrors, sculptures, cuddly toys, etc.). If you don't specify, the team might assume that 1 illustration = 1 print, whereas you might want to use this illustration to create objects
- If you have a webtoon / comic online, please specify whether or not you will be offering a paper version on your booth, or a printed extract.

**During this selection phase, and regarding the ever-increasing number of applications, portfolios lacking detailed presentation, content or information describing (future) projects will have difficulties competing with more detailed and clearer portfolios.**

This will not be a qualitative selection but a selection depending on the types of products offered by artist booths. We would like to fully represent a certain diversity in our convention. Thank you for your understanding.

**During the convention, we remind you that the exhibitor supervisors will stop at each booth to check the coherence between the application you sent, the products displayed on the booth and especially the theme of our convention.**

#### 4) EXHIBITORS PRESENTATIONS

Each exhibitor will be presented on the website of the Y/CON with its logo. During your application, you will have to tick items corresponding best to your booth. They will then be shown on the website to present you. The booth name written on your application form will be the one displayed on our website and map. This name is limited to 22 characters, please take that into account when naming your booth during the application process.

You will also be asked for a single link for the booth, which will be available on the website. However, for our publications on Instagram only, you can enter the @ of the other artists and authors on the booth.

You will have to give us a logo in the .jpeg or .png format in 150 x 150 pixels, in color or B/W. which will be demanded in the booking process form. Without this file, your registration process will not be completed.

**Please note that once those information are sent, no modification or correction will be possible.**

#### 5) BOOTH TYPES

DESIGNATION		VAT	PRICE EX.VAT	PRICE INC. VAT
ADMISSION FEES to be added to each booth order		10%	30 €	33 €
BOOTH TYPE	<b>A1</b> : 1 table 1m83 x 0,76cm, 2 chairs, 2 bracelets	20 %	120 €	144 €
	<b>A1+</b> : 1 table 1m83 x 0,76cm, 2 chairs, 2 bracelets, <b>display grids</b>	20 %	170 €	204 €
	<b>A2</b> : 2 tables (1,80m x 0,76m + 1,20m x 0,76m), 3 chairs, 3 bracelets	20 %	190 €	228 €
	<b>A2+</b> : 2 tables (1,80m x 0,76m + 1,20m x 0,76m), 3 chairs, 3 bracelets, <b>display grids</b>	20 %	225 €	270 €
	<b>A3</b> : 3 tables (2x 1,80m x 0,76m + 1,20m x 0,76m), 3 chairs, 3 bracelets	20 %	290 €	348 €
	<b>A3+</b> : 3 tables (2x 1,80m x 0,76m + 1,20m x 0,76m), 3 chairs, 3 bracelets, <b>display grids</b>	20 %	355 €	426 €

Each booth type is available in limited quantities.

Wristbands and chairs included in the modules that you do not need cannot be refunded, exchanged or offered to another exhibitor.

**Please note that this type of module is only available to individuals, associations or self-employed persons. If you are a professional or a publishing company, please contact us to obtain the corresponding information leaflet.**

**It is strictly forbidden to:**

- Take more than one module.
- Alter or remove the wristband during the convention.
- Obstruct in any way whatsoever the space between and in front of the booths.
- Display or hang anything if the module reserved has no grids, except in the case of kakemonos or roll-ups, including on the walls within your stand perimeter.

**6) ADDICTION OPTIONS**

DESIGNATION		VAT	PRICE EX.VAT	PRICE INC. VAT
OPTIONS	EXHIBITORS BRACELETS (MAX 3)	10%	30 €	33 €
	CHAIR	20 %	8,5 €	10,2 €
	ÉLECTRICITY (POWER max 3KW)	20 %	106,11 €	127,34 €
	PARKING	10 %	50 €	55 €
	WIFI	20 %	35 €	42 €
	BLACK TABLECLOTH M1, price for 2,60 m x 1,50 m	20 %	25 €	30 €
	TABLE 1M20, can be used at the back of the booth or in a corner	20 %	16,67 €	20 €
	WE MANAGE YOUR SIGNING QUEUE dedicated signing reservation for your booth on our ticketing service (signings are free)	10 %	15 €	18 €

Ordering options when you register is definitive. Once payment has been received, there will be no cancellation or refund of these options.

You can add options after you have registered using the dedicated form (link below). If you are not sure which options you want, we recommend that you register first and then order your options later.

When setting up at the convention, it is not possible to order additional 1m83 tables and/or grilles.

The parking lot is for one vehicle only for the duration of the convention. This also applies to installation and dismantling.

To order options after you have registered, please go to this form and pay by 17<sup>th</sup> October 2025 included:

<https://forms.gle/YRUnvuXk68kpWk9J6>

**7) SPONSORING OPTIONS**

In this same form: <https://forms.gle/YRUnvuXk68kpWk9J6> you can now order sponsoring and advertising options, list below. We will be in touch with you after your order for the required details. You can order those options during your registration.

These options allow you to highlight your booth and your products in the event's communications.

**WEB:** for fixed insert on our website

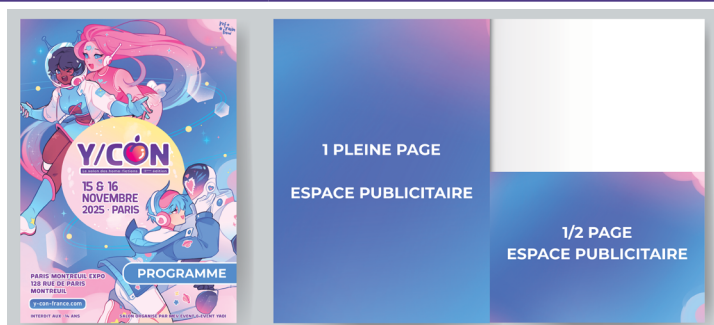
**PRINTING:** the convention map / programme has been redesigned. We will put together a brochure detailing the floor plan and the programme, it will allow you to highlight your booth on the floor plan.

**ON-STAGE BROADCASTING:** promotion during the event, on the main stage. The message and content must be approved in advance.

**CAKE TICKET SPONSORING:** since 2024, we have been offering a premium ticket with various advantages (priority entry, dedicated space and locker, cut-off at the catering area, goodie bag). We are looking for partners who would like to distribute goodies to these people.

Details and prices below. The quantities shown are the quantities of each product available globally. Independents exhibitors benefit from a discount on certain products.

PRODUCTS	DESCRIPTIONS	QUANTITY	PRICE EX.VAT	PRICE INC. VAT
WEB				
Advertising insert	On the home page, under the first information Size of visual: 500 x 500 px 49,000 unique visitors*, including 26,000 unique visitors before Y/CON**.	4	<del>250-€</del> 125 €	<del>300-€</del> 150 €
* New users, based on statistics from 1 <sup>st</sup> May 2024 to 30 <sup>th</sup> April 2025. ** based on statistics from 1 <sup>st</sup> September 2024 to 30 <sup>th</sup> November 2024 (Y/CON 10 on 9 <sup>th</sup> and 10 <sup>th</sup> November 2024).				
PRINTING				
Full page	5,000 copies distributed. 28 to 32 pages, with staples Closed format: 17 cm (W) x 25 cm (H)	3	<del>175-€</del> 131,25 €	<del>210-€</del> 157,50 €
1/2 page	5,000 copies distributed. 28 to 32 pages, with staples Closed format: 17 cm (W) x 25 cm (H)	2	<del>95-€</del> 71,25 €	<del>114-€</del> 85,50 €
1/4 page	5,000 copies distributed. 28 to 32 pages, with staples Closed format: 17 cm (W) x 25 cm (H)	1	<del>50-€</del> 37,50 €	<del>60-€</del> 45 €
Highlighted in the list of exhibitors, on map	Prominence of your booth in the list of exhibitors Top position: your logo + the name of your booth + N° and street name allocated to your booth on the map  5,000 copies distributed. 28 to 32 pages, with staples Closed format: 17 cm (W) x 25 cm (H)	6	25 €	30 €
Distribute your flyers in the programme	5,000 copies distributed. 28 to 32 pages, with staples Closed format: 17 cm (W) x 25 cm (H) Print the flyer yourself, in A5 format on one or both sides	2	<del>200-€</del> 100 €	<del>240-€</del> 120 €
ON-STANGE BROADCASTING				
On-stage slot: promotion for 5 min	Speaking on stage, with or without image or video broadcast. Non-divisible slot.	1	<del>100-€</del> 50 €	<del>120-€</del> 60 €
Image: advert shown for 1 min 30 mins	Broadcast 8 times over the weekend, between two programmes, for 1 minute and 30 seconds, in HD. Format 16/9, in PNG or JPEG.	3	<del>200-€</del> 100 €	<del>240-€</del> 120 €
CAKE TICKET SPONSORING				
Goodies for Cake tickets	Sponsorship of Cake tickets (premium tickets) by providing goodies to be added to the Cake 60 ticket bags. To be sent before 10 November 2025.*	-	FREE	
*Our offices are in Arcueil, near Paris. You can also drop them off before this date.				



Mock-up of the new programme format and examples of the footprint.



## 48) PLACEMENTS

Your booth placement **will be allocated in the order in which your registration is validated.**

The electricity option will give rise to a limited choice of location for the electrical connection.

Please let us know in advance if your booth produces noise pollution.

Once all the entries have been validated, we will start selecting the sites. We will send you a plan showing the available spaces. You will have 24 hours in which to reply, failing which your stand will be automatically allocated to you with no possibility of appeal. Site selection will be between July and August 2025.

## 9) OPENING HOURS &amp; INSTALLATION

Saturday 15<sup>th</sup> November 2025:

7 am – 9 am: booth installation  
8.30 am: early entry for Cake ticket  
9 am – 6 pm : public opening  
6.30 pm : closing for exhibitors

Sunday 16<sup>th</sup> November 2025:

8 am – 9 am: exhibitors opening  
8.30 am: early entry for Cake ticket  
9 am – 6 pm: public opening  
6 pm – 8 pm: booths removal

The Y/CON now opens its doors at **8.30am for Cake tickets** who benefit from early entry. These people have a dedicated area and a cloakroom on the 3rd floor, so they can either enter the event directly or enjoy a welcome in their own area.

**The installation will take place on Friday 14<sup>th</sup> November 2025 from 2 pm or on Saturday 15<sup>th</sup> November from 7 am.** Please indicate on your registration form whether you wish to set up on Friday or Saturday. As the number of slots is limited, we cannot guarantee your choice. **You will be given a precise timetable at a later date.**

Access to the hall's unloading area and car park is **available on request**. Please indicate this on your registration form. **Car park is a paying option and limited to one spot per booth.**

**It is not possible to combine a slot in the unloading area with a parking space.** If you are sharing a booth and need to bring several vehicles, please let us know by e-mail so that we can count more than one vehicle in the unloading zone. Only one parking space per booth.

Height limit for vehicles in the car park: 2 m high.

You will receive a parking and **unloading authorisation which must be displayed behind your windscreen.**

If you do not request access to the car park (underground space), unloading will take place via the voie Nouvelle Marcel Dufriche, through the main entrance to the convention.

**No exhibitor or service provider will be allowed to unload or enter before the authorised time. They will be turned away because their parking will disrupt the smooth running of the installation and the access of other service providers.**

We would ask you to respect your parking space number or your slot in the unloading area. If you are not parked in the correct space, we will have to ask you to move your vehicle.

**We would also like to remind you that the unloading area at the main entrance, on the voie Nouvelle Marcel Dufriche, is not a parking area but an unloading area for a limited period of time,**

**15 minutes maximum.** It is imperative that your vehicle is moved at the end of the allocated time slot. If this rule is not respected, we reserve the right to call in the pound to move your vehicle.

**A parking space is validated if, and only if, you have requested it in advance, paid for it and received an invoice.**

If not, it is your responsibility to arrange parking for your vehicle (after unloading and for the duration of the convention). The same procedure applies to dismantling.

**On Fridays,** access will be based on your validated request via the car park or the voie Nouvelle Marcel Dufriche.

**On Saturdays and Sundays,** the car park will be open until 8.45 am, with a checkpoint at which you will be given your wristband. From 8.46am, the car park and exhibitor reception area will be closed, and you will be given your wristband at the ticket office at the main entrance.

From 8.46 am, the car park and the exhibitor reception area will be closed. You can pick up your wristband at the ticket office at the main entrance.

For the smooth running of the organisation, only people wearing a wristband are allowed on the premises before 9 am on Saturday and Sunday. **They must be worn within the convention.**

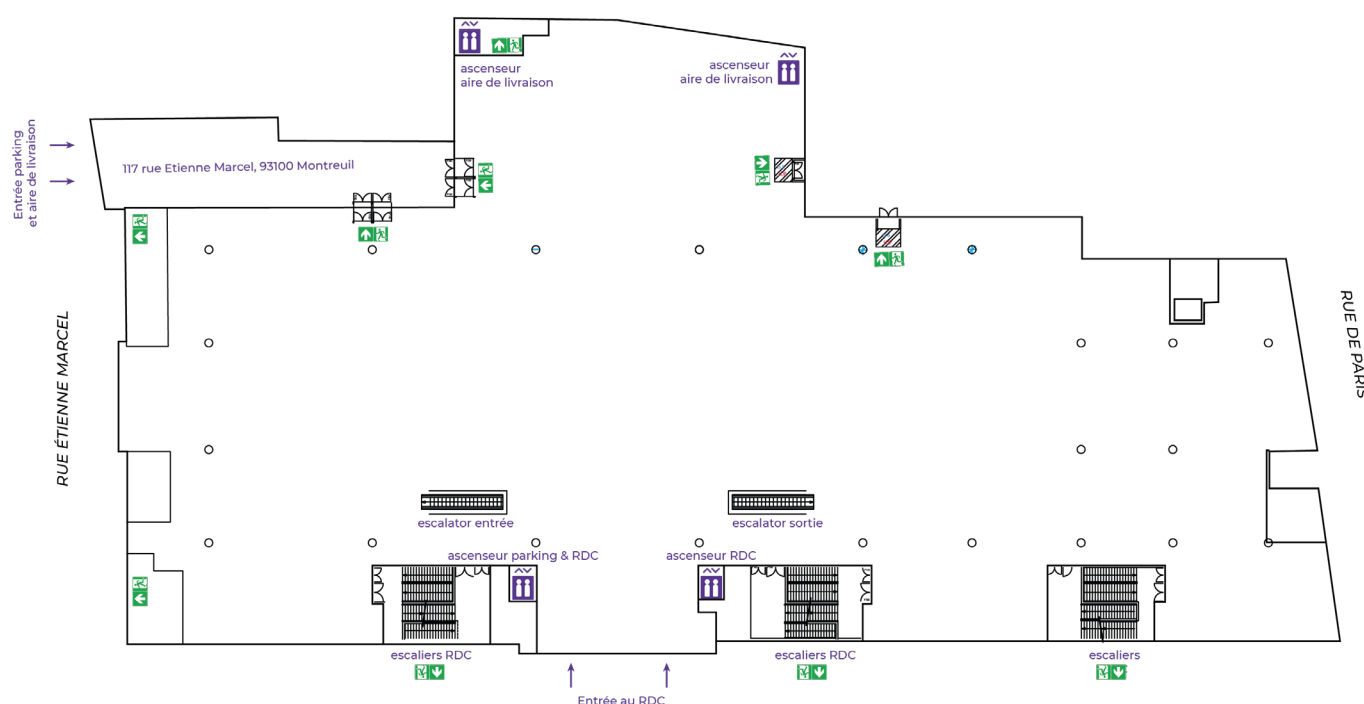
The Paris Montreuil Expo is closed and secured at night.

## 10) ACCES

If you are coming by foot, access will be through voie Nouvelle Marcel Dufriche, via the main entrance of the convention.

If you are coming by car and have paid for the parking spot, which has been confirmed to you, entrance will be at 117 rue Etienne Marcel 93100 MONTREUIL. If that is not the case, you will have to organize yourself with your vehicle.

In case you cannot access the parking lot via the voie Nouvelle Marcel Dufriche, you can change the itinerary on your GPS by inputting Rue Gutenberg (take a left at the end of this street in order to go back to rue Etienne Marcel).





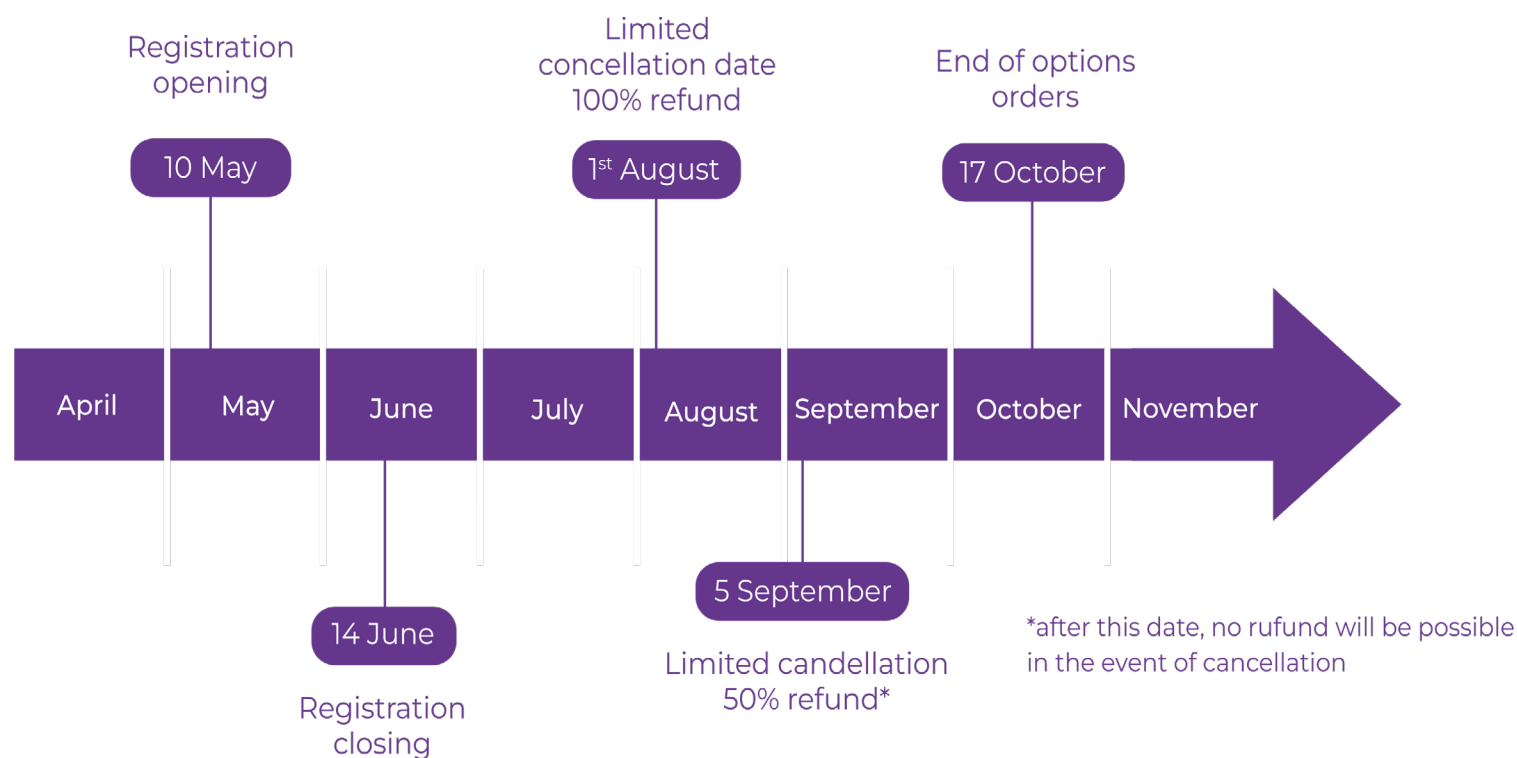
## 11) EXHIBITOR POINT

The Exhibitors' Point will be located in Hall 2 between the escalators.

**Opening hours:** Friday: 3 pm - 7 pm / Saturday: 7 am - 6.30 pm / Sunday: 8 am - 6 pm

Cocooning will be available from the refreshment area, 2 drinks a day (coffee, tea, orange juice), with no set time. It will be open from 8.30 a.m. to 5 p.m. on both days.

## 12) CALENDAR



## ARTICLE 1 - GENERAL POINTS

The Y/CON 11 is organised by **the company MEV EVENT and the Association EVENT YAOI** and will take place on Saturday 14th and Sunday 15th November 2025 at Paris Montreuil Expos, located at 12 Rue de Paris, 93100 Montreuil.

The organizers reserve the right to refuse any application made without having to justify their decision, as well as exclude any exhibitor whose activity does not correspond to the theme of the event or who would prevent the good process of the event. This without being able to ask for any compensation.

## ARTICLE 2 - PARTICIPATION

All the persons present on the booth have to be over the age of majority. Please note that the goods on sale must **in majority be composed of homofiction themed products**. Application to the event will only be valid after sending a completed application form, signing the general terms & conditions, sending the documents and the logo and paying the booth rental price. Additional options can be added after the validation of your application and this until 17<sup>th</sup> October 2025 included (payment deadline, and not reception deadline), except for the electricity option. Applications are accepted from the opening day of the registration process until 14<sup>th</sup> June 2025 or if the maximum quota is reached. Once this quota is reached, a waiting list will be created.

The total price of the registration must be entirely paid in a period of one month after the validation of the application. In case of default in payment, the organizers reserve the right to cancel the participation to the event. The booth manager registered on the application form must personally take care of his booth and cannot give his booth or sublease it to a third party without preliminary permission from the organizers, before the event. **The company MEV EVENT and the Association EVENT YAOI** encourage sharing booths between several artists when being informed first. In case of absence during the event, the booth manager can designate a substitute. They will have to warn **the company MEV EVENT** of this change before 17<sup>th</sup> October 2025 included.

## ARTICLE 3 - CANCELLATION

In case the exhibitor would like to cancel his booth, the cancellation has to be made by registered mail with acknowledgement of receipt. They will be entirely refunded until 1<sup>st</sup> August 2025 included (as attested to by postmark). From 2<sup>nd</sup> August 2025 to 5<sup>th</sup> September 2025 (as attested to by postmark), the organizers will keep as a compensation 50% of the payment, options included. After this period, because of the expenses processed, no refunding shall be given. The same applies in case of absence from the exhibitor at the opening of the event. The organizers reserve the right to dispose of the exhibitor's booth without the latter being able to claim any refunding, any compensation, and this even if the booth is attributed to another exhibitor.

In case the event is cancelled, refunding will be processed without any extra compensation and without the possibility of suing the organizers. In case it is cancelled for major reasons, there will be no refunding and no resorts will be admissible against the organizers. Asking for any compensation will not be possible.

## ARTICLE 4 - ORGANISATION

The booths settings will start on Friday 14<sup>th</sup> November 2025 in the afternoon or on Saturday 15<sup>th</sup> November 2025 at 7 am, and the disassembling from 6 pm to 8 pm on Sunday 16<sup>th</sup> November. If you need to leave earlier, please inform the Exhibitors Supervisors as soon as possible. Exhibitors must fully clean their booths during the whole event, and leave them cleared and cleaned. In order to do so, trash bags will be given out.

It is mandatory to wear your bracelet on your wrist which will enable you to circulate freely. Altering the bracelet is strictly forbidden. We will respect the conditions dedicated to spaces welcoming the public according to the sanitary restrictions in effect at the time of the event.

It is forbidden to have access to electricity beside the option given by the organizers and the venue (electric generator...).

It is the booth's responsibility to handle any queue forming in front of the booth which can hinder significantly the flow in the alleys and/or hinder the booths around. If such an hindrance is observed by the organisation, the organisation reserves the right to disperse the queue and that without any possible recourse.

## ARTICLE 5 - DELIVERIES

No exhibitor or service provider will be allowed to unload or enter before the authorised time. They will be turned away because their parking will disturb the smooth running of the installation and the access of other service providers.

With the exception of goods deliverers only.

We are able to facilitate your deliveries, by taking delivery in the absence of a booth manager. However, this is a favour on our part, and we decline all responsibility for the content of the delivery and its quality of reception.

As the event is on the first floor, all goods must be brought up by the exhibitor. Y/CON teams do not handle goods. To do this, use the lifts or stairs leading to Hall 2.

Size of lifts:

Height of access door = 2 m

Width of access door = 1.30 m / Width of lift shaft = 1.50 m

Depth of lift shaft = 2.75 m

## ARTICLE 6 - COMMUNICATION

The organizers reserve the right to display on the event's premises (inside and outside). To promote any other events, via posters or prints, you must ask the organizers the authorization to do so before 1<sup>st</sup> October 2025. Door-to-door sales, peddling and advertising are strictly forbidden. Any derogation to this rule can only be made after written authorization (by letter or email) from the **company MEV EVENT** or payment of a communication and sponsorship option. Exhibitors expressly renounce to any recourse against the organizers for the diffusion, for the needs of the event, of their image, of pictures of their booths, brands, staff, products or services.

## ARTICLE 7 - COUNTERFEITING

According to the different provisions protecting Intellectual Property, **the company MEV EVENT and the Association EVENT YAOI are against the selling of any counterfeited article.**

Y/CON has always supported and respected the work of artists and authors. **The MEV EVENT company and the EVENT YAOI Association are therefore opposed to the use of AI** in the creation and production of works; consequently the sale of works produced and/or made entirely or partly with AI is prohibited at the event. This includes pre-sales that can be recovered at the event.

As a consequence, anyone who does not obey this rule shall be excluded from the event.

## ARTICLE 8 - INSURANCE AND DAMAGING

**The company MEV EVENT and the Association EVENT YAOI** accept no responsibility in case of accident, loss, damages or theft concerning the goods of the exhibitor or his own safety during the whole event (setting, open hours to the public, disassembling), as well as any damages they might cause to a third party. The exhibitor must have a liability insurance for himself and the other members of his booth, as well as insurance for his equipment, during the whole event (setting and disassembling times included).

## ARTICLE 9 - SOUNDS AND NOISE DISTURBANCE

Broadcasting music on your booth is strictly forbidden.

If you have any devices producing noise, please inform us before the event or be subject to violation of the terms and conditions. Your booth placement will be accordingly attributed.

## ARTICLE 10 - TOBACCO CONSUMPTION AND SMOKE

It is strictly forbidden to smoke and vape within the event's premises as well as using aerosols. It is also forbidden to make any smoke inside the premises, because of the fire alarms. Your decorations must be in certified fireproof materials.

## ARTICLE 11 - MINORS PROTECTION

The event is forbidden to minors under 14 years old.

We remind you that as compliance to the laws concerning the protection of minors, any explicit content, either sexual or violent, must be marked as so and cannot be left to free consultation by minors. It is your responsibility to insure that people who buy or see this explicit content have the legal age to do so. Please note that we do not demand that you produce or sell only censored material, but simply to not exhibit those elements which can hurt the sensibility of the youngest visitors. You can occasionally censor explicit content (with well-placed post-its, tracing paper to blur, etc), put your explicit content in folders, etc.

**The company MEV EVENT and the Event Yaoi consider female and male nipples as equals: they do not need to be censored.**

## ARTICLE 12 - DISPUTE

Any violation to these general terms & conditions may entail immediate closure of the booth and legal proceedings.

## ARTICLE 13 - FRENCH LAW

We remind you that French Law applies in all circumstances. Therefore, anything that doesn't comply with French law is forbidden during the event.