



The homo-fictions exhibition 12<sup>th</sup> edition

**12<sup>TH</sup> EDITION**

**7<sup>TH</sup> & 8<sup>TH</sup> NOVEMBER 2026**

**PARIS MONTREUIL EXPO - MONTREUIL / PARIS**

**Professionals Information**

## 1) BOOKING AND PAYMENT

Registrations can only be made by e-mail, up to and including **4<sup>th</sup> May 2026**.

Please print and scan this form or fill it in using [Adobe Acrobat Reader](#) only, so that you can sign it electronically, and return it by e-mail to [elisa@mevevent.com](mailto:elisa@mevevent.com)

Sending your registration form will be taken as accepting general terms and conditions.  
The booth supervisor must send a copy of his proof of identity.

**Your booth must consist exclusively of homo-romance products.**

**Payment information will be given with the invoice. You will be able to pay by SEPA bank transfer.**

**The total price of the booth has to be completely paid within a one-month period starting from the reception of the invoice. After this deadline we cannot guarantee you a booth.**

## 2) EXHIBITORS PRESENTATIONS

Each exhibitor will be presented on the website of the Y/CON with its logo. During your application, you will have to tick items corresponding best to your booth. They will then be displayed on the website to introduce you.

You will have to give us a logo in the .jpeg or .png format in **300 x 300 pixels**, in color or B/W. which will be asked for in the booking process form. Without this file, your registration process will not be completed.

**Please note that once those information are sent, no modification or correction will be possible.**

## 3) BOOTH TYPES

DESIGNATION	VAT	PRICE EX.VAT	PRICE INC. VAT
<b>P2</b> : 4,26m - 2 tables 1m80 x 0,76cm, 1m50 behind the table, 4 modular partitions, 4 chairs, 4 exhibitors entries	20 %	<b>820 €</b>	<b>950,5 €</b>
<b>P3</b> : 6,09m - 3 tables (1,80m x 0,76m) - 1m50 behind the table, 6 modular partitions, 4 chairs, 4 exhibitors entries	20 %	<b>1285 €</b>	<b>1538,5 €</b>
<b>P4</b> : 7,92m - 4 tables (1,80m x 0,76m) - 1m50 behind the table, 7 modular partitions, 4 chairs, 4 exhibitors entries	20 %	<b>1695 €</b>	<b>2030,5 €</b>
<b>P5</b> : 9,75m - 5 tables (1,80m x 0,76m) - 1m50 behind the table, 9 modular partitions, 4 chairs, 4 exhibitors entries	20 %	<b>2065 €</b>	<b>2474,5 €</b>
<b>P6</b> : 11,58m - 6 tables (1,80m x 0,76m) - 1m50 behind the table, 11 modular partitions, 4 chairs, 4 exhibitors entries	20 %	<b>2435 €</b>	<b>2918,5 €</b>
<b>P7</b> : 13,41m - 7 tables (1,80m x 0,76m) - 1m50 behind the table, 13 modular partitions, 4 chairs, 4 exhibitors entries	20 %	<b>2785 €</b>	<b>3338,5 €</b>
<b>Bare space per m<sup>2</sup></b> : 2 exhibitors entries, price valid for 1m <sup>2</sup>	20 %	<b>165 €</b>	<b>194,5 €</b>

#### 4) ADDITIONAL OPTIONS

DESIGNATION		VAT	PRICE EX.VAT	PRICE INC. VAT
OPTIONS	EXHIBITORS BRACELETS (MAX 3)	10%	33,63 €	37 €
	CHAIR	20 %	8,5 €	10,2 €
	MODULAR PARTITIONS	20 %	40 €	48 €
	ELECTRICITY (POWER max 3KW)	20 %	327,89€	393,47 €
	PARKING	10 %	60 €	66 €
	SATURDAY INVITATION	10 %	12,72 €	14 €
	SUNDAY INVITATION	10 %	10,9 €	12 €
	WEEKEND INVITATION	10 %	16,36 €	18 €
	WIFI	20 %	45 €	54 €
	WIFI FOR INDIVIDUAL POS TERMINAL	20 %	90 €	108 €
	NOMINATED AUTHOR SIGNING GUESTS, price per day	10 %	6,36 €	7 €
	BLACK TABLECLOTH M1, price for 2,60 m x 1,50 m	20 %	25 €	30 €
	TABLE 1M20, can be used at the back of the booth or in a corner	20 %	16,67 €	20 €
	WE MANAGE YOUR SIGNING QUEUE dedicated signing reservation for your booth on our ticketing service (signings are free)	10 %	25 €	30 €

#### 5) SPONSORING OPTIONS

These options allow you to highlight your booth and your products in the event's communications.

**WEB:** for fixed insert on our website

**PRINTING:** the convention map / programme has been redesigned. We will put together a brochure detailing the floor plan and the programme, it will allow you to highlight your booth on the floor plan.

**ON-STAGE BROADCASTING:** promotion during the event, on the main stage. The message and content must be approved in advance.

**KAKÉMONO :** promotion during the event

**CAKE TICKET SPONSORING:** since 2024, we have been offering a premium ticket with various advantages (priority entry, dedicated space and locker, cut-off at the catering area, goodie bag). We are looking for partners who would like to distribute goodies to these people.

Details and prices below. The quantities shown are the quantities of each product available globally. Independents exhibitors benefit from a discount on certain products.

PRODUITS	DESCRIPTIONS	QT	PRICE EX.VAT	PRICE INC. VAT
<b>WEB</b>				
Slider - 2 <sup>nd</sup> position	Banner on our site 1920 x 1080 px 1 or 2 buttons: external links to be provided by us 49,000 unique visitors*, including 26,000 unique visitors before Y/CON**.	1	100 €	120 €
Slider - 3 <sup>rd</sup> position	Banner on our site 1920 x 1080 px 1 button: external links to be provided by us 49,000 unique visitors*, including 26,000 unique visitors before Y/CON**.	1	75 €	90 €
Advertising insert	On the home page, under the first information Size of visual: 500 x 500 px 49,000 unique visitors*, including 26,000 unique visitors before Y/CON**.	4	250 €	300 €
* New users, based on statistics from 1 <sup>st</sup> May 2024 to 30 <sup>th</sup> April 2025. ** based on statistics from 1 <sup>st</sup> September 2024 to 30 <sup>th</sup> November 2024 (Y/CON 10 on 9 <sup>th</sup> and 10 <sup>th</sup> November 2024).				
<b>PRINTING</b>				
4 <sup>th</sup> cover page	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	1	350 €	420 €
3 <sup>rd</sup> de couverture	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	1	200 €	240 €
Double page, face to face	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	1	200 €	240 €
Advertorial: full page	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks Repotage written by you. 1 to 3 visuals (total 25% of the text) Proofreading and validation of the text by us	2	190 €	228 €
Full page	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	3	175 €	210 €
1/2 page	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	2	95 €	114 €
1/4 page	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	1	50 €	60 €
Highlighted in the list of exhibitors, on map	Prominence of your booth in the list of exhibitors Top position: your logo + the name of your booth + N° and street name allocated to your booth on the map 7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks	8	25 €	30 €
Distribute your flyers in the programme	7,000 copies distributed. 28 to 32 pages, with staples Closed format: 16 cm (W) x 24 cm (H) File to be sent with 5mm bleeding and no crop marks Print the flyer yourself, in A5 format on one or both sides	2	25 €	30 €
<b>ON-STAGE BROADCASTING</b>				
On-stage slot: promotion for 5 min	Speaking on stage, with or without image or video broadcast. Non-divisible slot. Several slots will be offered.	1	100 €	120 €
On-stage slot: promotion for 10 min		1	150 €	180 €
On-stage slot: promotion for 15 min		1	200 €	240 €
On-stage slot: promotion for 25 min		1	300 €	360 €

Image: advert shown for 1 min 30 mins	Broadcast between interventions over the weekend on the scenes of the convention. Broadcast of the visual for 1 min and 30 seconds. HD advert. 19/9 format, in PNG or JPEG.	3	200 €	240 €
Video: 2-minute advert broadcast	Broadcast between interventions over the weekend on the scenes of the convention. Loop video during 2 min, if your video is ≤ 1 min. HD advert. 19/9 format best, with or without audio.	5	225 €	270 €
<b>KAKÉMONO</b>				
Kakemono at the entrance to the venue	Visible from all entrances and exits Printed by you: 100 x 200 cm	2	175 €	210 €
Kakemono inside the venue	At the food court Printed by you: 100 x 200 cm	2	150 €	180 €
<b>SPONSORING CAKE TICKET</b>				
Goodies for Cake tickets	Sponsorship of Cake tickets (premium tickets) by providing goodies to be added to the Cake 80 ticket bags. To be sent before 30 October 2026.	-	FREE	



Mock-up of the new program format and examples of the footprint.

## 6) PLACEMENTS

The plan is available at the same time as the registration period, and the stand aisles are shown in grey. The scale of the various modules is shown at the bottom of the map (all black outlines are walls). This year, the convention will be held on the two floors. You will be able to choose a booth on the ground floor or on the first floor.

**The validation of locations is processed on a first-come, first-served basis.** The plan may no longer be up to date when you send in your application. You will be notified of the new version when we receive your application.

The booth must not be more than 4 m high. If your booth is more than 2m40 high, please let us know (some locations cannot exceed this height).

## 7) LIST OF DOCUMENTS TO SEND

For your registration to be validated, please check that the following documents are attached to your e-mail when you send it:

- Registration form duly completed and signed
- Visual in .jpeg or .png format, 300 x 300 pixels, in colour or B/W
- Double-sided proof of identity for the booth manager
- Kbis extract of the company or RNA if an association

## 8) OPENING HOURS AND INSTALLATION

### Saturday 7<sup>th</sup> November 2026:

7 am – 8:30 am: booth installation  
8:30 am: early entry for Cake ticket  
9 am: entry for Fork ticket  
9:30 am – 6 pm : general public opening  
6:30 pm : closing for exhibitors

### Sunday 8<sup>th</sup> November 2026:

8 am – 8:30 am: exhibitors opening  
8:30 am: early entry for Cake ticket  
9 am: entry for Fork ticket  
9:30 am – 6 pm: general public opening  
6 pm – 8 pm: booths removal

The Y/CON now opens its doors at **8:30 am for Cake tickets** who benefit from early entry. These people have a dedicated area and a cloakroom on the 3rd floor, so they can either enter the event directly or enjoy a welcome in their own area. For Fork tickets, entrance is at 9am and finally for visitors with classic tickets, entrance will be at 9:30am.

### The installation will take place on Friday 6<sup>th</sup> November 2026.

There will be a rota system. You will be given a precise timetable at a later date.

**- 10 am for bare booths**

**- 12 pm for ready-to-use modules**

Access to the hall's unloading area and car park **is possible if requested in advance**. **Professional registration includes a free parking space provided that it is requested in advance**. Please indicate on your registration form if you wish to have access to the unloading area and if you wish to park your vehicle.

- Vehicles less than 2 m long will be allocated a numbered parking space.

- Vehicles over 2 m long may be parked in the unloading area subject to availability .

You will receive a parking and unloading authorisation **which must be displayed behind your windscreen**.

If you do not request access to the car park, unloading will take place via the voie Nouvelle Marcel Dufriche, through the main entrance to the convention. Unloading authorisation must be displayed behind your windscreen.

**No exhibitor or service provider will be allowed to unload or enter before the authorised time. They will be turned away because their parking will disturb the smooth running of the installation and the access of other service providers.**

### **WARNING:**

To ensure the smooth running of the event, only people wearing wristbands are allowed on the premises before 8:30 am on Saturday and Sunday.

On Fridays, access is via the car park or the voie Nouvelle Marcel Dufriche, depending on your request. On Saturday and Sunday, the car park is open until 8:30 am, with a checkpoint at which you will be given your wristband. If you are coming without a vehicle, exhibitors will be able to access via the voie Nouvelle Marcel Dufriche.

From 08:31 am, the car park and the exhibitor reception points will be closed, and you will be given your wristband at the ticket office at the main entrance.

The Paris Montreuil Expo is closed and secured at night.

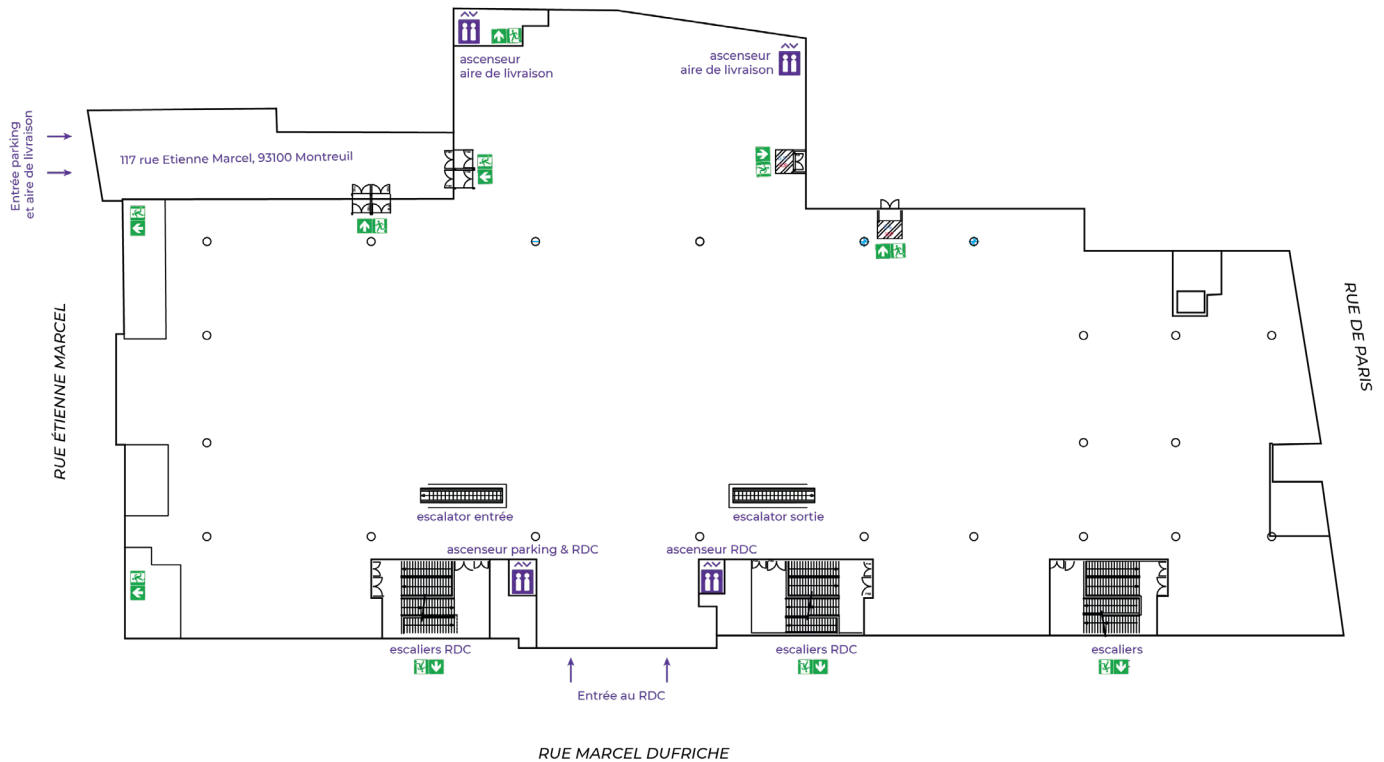
## 9) EXHIBITOR POINT

The Exhibitors' Point will be located in Hall 2 between the escalators.

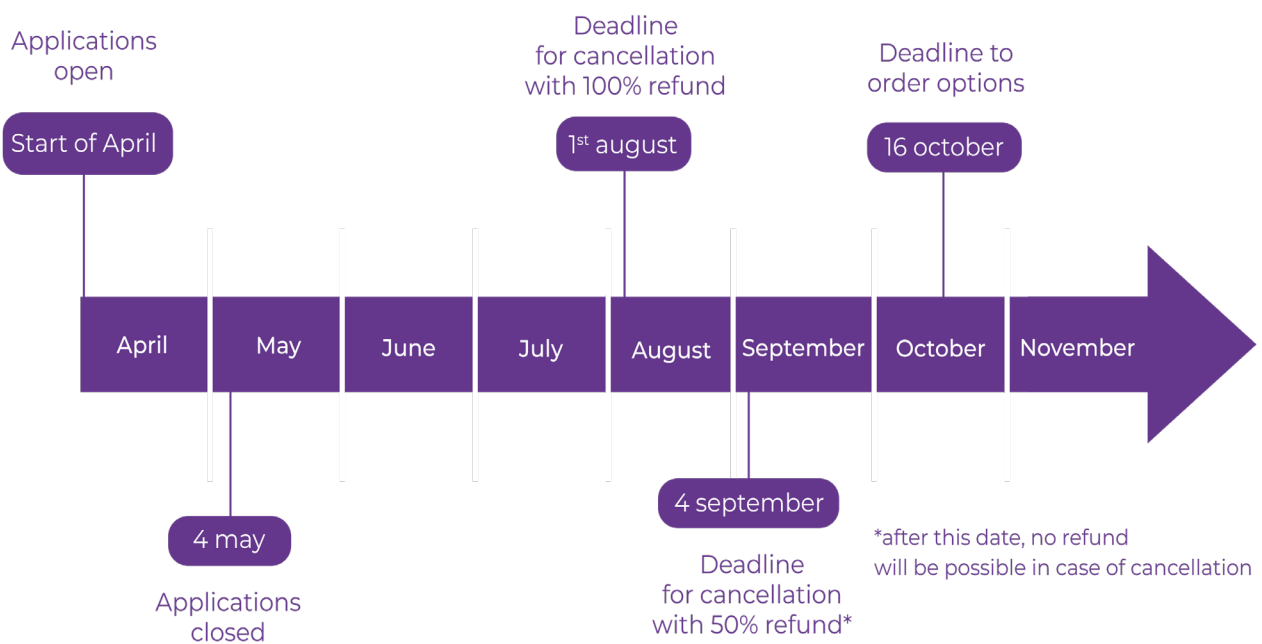
**Opening hours:** Friday: 3 pm - 7 pm / Saturday: 7 am - 6:30 pm / Sunday: 8 am - 6 pm

Cocooning will be available from the refreshment area, 2 drinks a day (coffee, tea, orange juice), with no set time. It will be open from 8:30 a.m. to 5 p.m. on both days.

## 10) ACCESS



## 11) CALENDAR



## ARTICLE 1 - GENERAL POINTS

The Y/CON 12 is organised by **the company MEV EVENT and the Association EVENT YAOI** and will take place on Saturday 7<sup>th</sup> and Sunday 8<sup>th</sup> November 2026 at Paris Montreuil Expos, located at 12 Rue de Paris, 93100 Montreuil.

The organizers reserve the right to refuse any application made without having to justify their decision, as well as exclude any exhibitor whose activity does not correspond to the theme of the event or who would prevent the good process of the event. This without being able to ask for any compensation.

## ARTICLE 2 - PARTICIPATION

All persons on the booth must be of legal age. Please note that the products on the booth must be **exclusively homo-romantic and/or homo-erotic**. Participation in the event is only effective once the registration form has been duly completed, the requested documents and logo have been duly sent and payment has been received. Options may be added after validation of your participation up to and including 16 October 2026 (date of payment, not of request), with the exception of access to electricity. Applications will be accepted from the day on which registration opens until 4 May 2026, or until the maximum quota is reached. Once this quota has been reached, a limited waiting list will be created. The total price of participation must be paid in full within one month of receipt of the invoice. If this is not the case, the organisers reserve the right to cancel the entry.

The person responsible for the booth marked on the form must personally manage his/her booth and must not assign or sublet all or part of his/her booth to a third party without prior authorisation from the organisers before the event. MEV EVENT and the EVENT YAOI Association encourage the sharing of booths by several entities as long as they are informed. In the event of absence during the event, the person in charge of the booth may appoint a replacement. The booth manager must notify MEV EVENT of this change before 16 October 2026 included.

## ARTICLE 3 - CANCELLATION

If the exhibitor wishes to cancel his registration, he must do so by registered letter with acknowledgement of receipt. They will be entitled to a full refund of their payment up to and including 1 August 2026 (date of postal stamp). From 2 August 2026 to 4 September 2026 included (date of postal stamp), the organisers will retain 50% of the payment, including options, as compensation. After this period, due to the costs incurred, no reimbursement will be made. The same applies if the exhibitor is absent at the opening of the event. The organisers reserve the right to dispose of the exhibitor's module, without the exhibitor being able to claim either reimbursement or compensation, even if the booth is allocated to another exhibitor. In the event of cancellation of the event, reimbursement will be made without interest and without any recourse against the organisers. In the event of force majeure leading to the cancellation of the event, no reimbursement will be made and no recourse will be admissible against the organisers. No compensation may be claimed.

## ARTICLE 4 - ORGANISATION

Booths will be set up on the afternoon of Friday 6 November 2026 and dismantling between 6 pm and 8 pm on Sunday 8 November 2026. If you need to leave earlier, please inform the Exhibitor Manager as soon as possible. Exhibitors have to keep their booths clean throughout the convention and leave their spot clean at the end of the convention. Rubbish bags will be provided for this purpose. Wearing a wristband is compulsory and allows exhibitors to move around freely. Tampering with the wristband is strictly forbidden.

We will comply with the conditions applicable to areas open to the public, based on the health measures in force at the time of the event.

It is forbidden to use any electricity other than that provided by the organisers and the exhibition hall (generator, etc.).

It is the booth's responsibility to manage any queues that may form in front of its booth and that may significantly impede traffic in the aisles and/or surrounding booths. In the event that the organisers notice any such obstruction, they reserve the right to disperse the queue without any possible recourse. If the organisers have to manage an exhibitor's queue more than 20 minutes, a fee will be applied of 50 € per staff member per every 20 minutes needed.

## ARTICLE 5 - DELIVERIES

No exhibitor or service provider will be allowed to unload or enter before the authorised time. They will be turned away because their parking will disturb the smooth running of the installation and the access of other service providers.

With the exception of goods deliverers only, from 8 am on Friday 6 November 2026? We are able to facilitate your deliveries, by taking delivery in the absence of a booth manager. However, this is a favour on our part, and we decline all responsibility for the content of the delivery and its quality of reception.

If the booth is on the first floor, all goods must be brought up by the exhibitor. Y/CON teams do not handle goods. To do this, use the lifts or stairs leading to Hall 2.

Size of lifts:

Height of access door = 2 m

Width of access door = 1.30 m / Width of lift shaft = 1.50 m

Depth of lift shaft = 2.75 m

## ARTICLE 6 - COMMUNICATION

The organizers reserve the right to display on the event's premises (inside and outside). To promote any other events, via posters or prints, you must ask the organizers the authorization to do so before 1<sup>st</sup> October 2026. Door-to-door sales, peddling and advertising are strictly forbidden. Any derogation to this rule can only be made after written authorization (by letter or email) from the **company MEV EVENT** or payment of a communication and sponsorship option. Exhibitors expressly renounce to any recourse against the organizers for the diffusion, for the needs of the event, of their image, of pictures of their booths, brands, staff, products or services.

## ARTICLE 7 - COUNTERFEITING & GENERATIVE AI

According to the different provisions protecting Intellectual Property, **the company MEV EVENT and the Association EVENT YAOI are against the selling of any counterfeited article.**

Y/CON has always supported and respected the work of artists and authors. **The MEV EVENT company and the EVENT YAOI Association are therefore opposed to the use of AI** in the creation and production of works; consequently the sale of works produced and/or made entirely or partly with AI is prohibited at the event. This includes pre-sales that can be recovered at the event.

As a consequence, anyone who does not obey this rule shall be excluded from the event.

**ARTICLE 8 - INSURANCE AND DAMAGING**

**The company MEV EVENT and the Association EVENT YAOI** accept no responsibility in case of accident, loss, damages or theft concerning the goods of the exhibitor or his own safety during the whole event (setting, open hours to the public, disassembling), as well as any damages they might cause to a third party. The exhibitor must have a liability insurance for himself and the other members of his booth, as well as insurance for his equipment, during the whole event (setting and disassembling times included).

**ARTICLE 9 - SOUNDS AND NOISE DISTURBANCE**

Broadcasting music on your booth is strictly forbidden.  
If you have any devices producing noise, please inform us before the event or be subject to violation of the terms and conditions. Your booth placement will be accordingly attributed.

**ARTICLE 10 - TOBACCO CONSUMPTION AND SMOKE**

It is strictly forbidden to smoke and vape within the event's premises as well as using aerosols. It is also forbidden to make any smoke inside the premises, because of the fire alarms. Your decorations must be in certified fireproof materials.

**ARTICLE 11 - MINORS PROTECTION**

The event is forbidden to minors under 14 years old.  
We remind you that as compliance to the laws concerning the protection of minors, any explicit content, either sexual or violent, must be marked as so and cannot be left to free consultation by minors. It is your responsibility to insure that people who buy or see this explicit content have the legal age to do so. Please note that we do not demand that you produce or sell only censored material, but simply to not exhibit those elements which can hurt the sensibility of the youngest visitors. You can occasionally censor explicit content (with well-placed post-its, tracing paper to blur, etc), put your explicit content in folders, etc.

**The company MEV EVENT and the Event Yaoi consider female and male nipples as equals: they do not need to be censored.**

**ARTICLE 12 - DISPUTE**

Any violation to these general terms & conditions may entail immediate closure of the booth and legal proceedings.

**ARTICLE 13 - FRENCH LAW**

We remind you that French Law applies in all circumstances. Therefore, anything that doesn't comply with French law is forbidden during the event.